marriner marketing
let clarity define you.®

Digital Design Trends

presentation | July 2021

design studio by Vectors Market from the Noun Project

KUDOS

Our work is **already outstanding** and we're consistently implementing the latest trends as well as industry best-practices.

OBJECTIVE

Gain **insights** and **inspiration** to help fuel our collective **digital creativity** and boost our **skills**.

business relevance

GOAL

Make **amazing** and **modern** interactive pieces that create better digital **experiences** which **engage** the customer and ultimately end in **more sales**.

Plus, win more work and be the best at what we do and continue to be proud of every piece we present and deliver.

STRATEGY

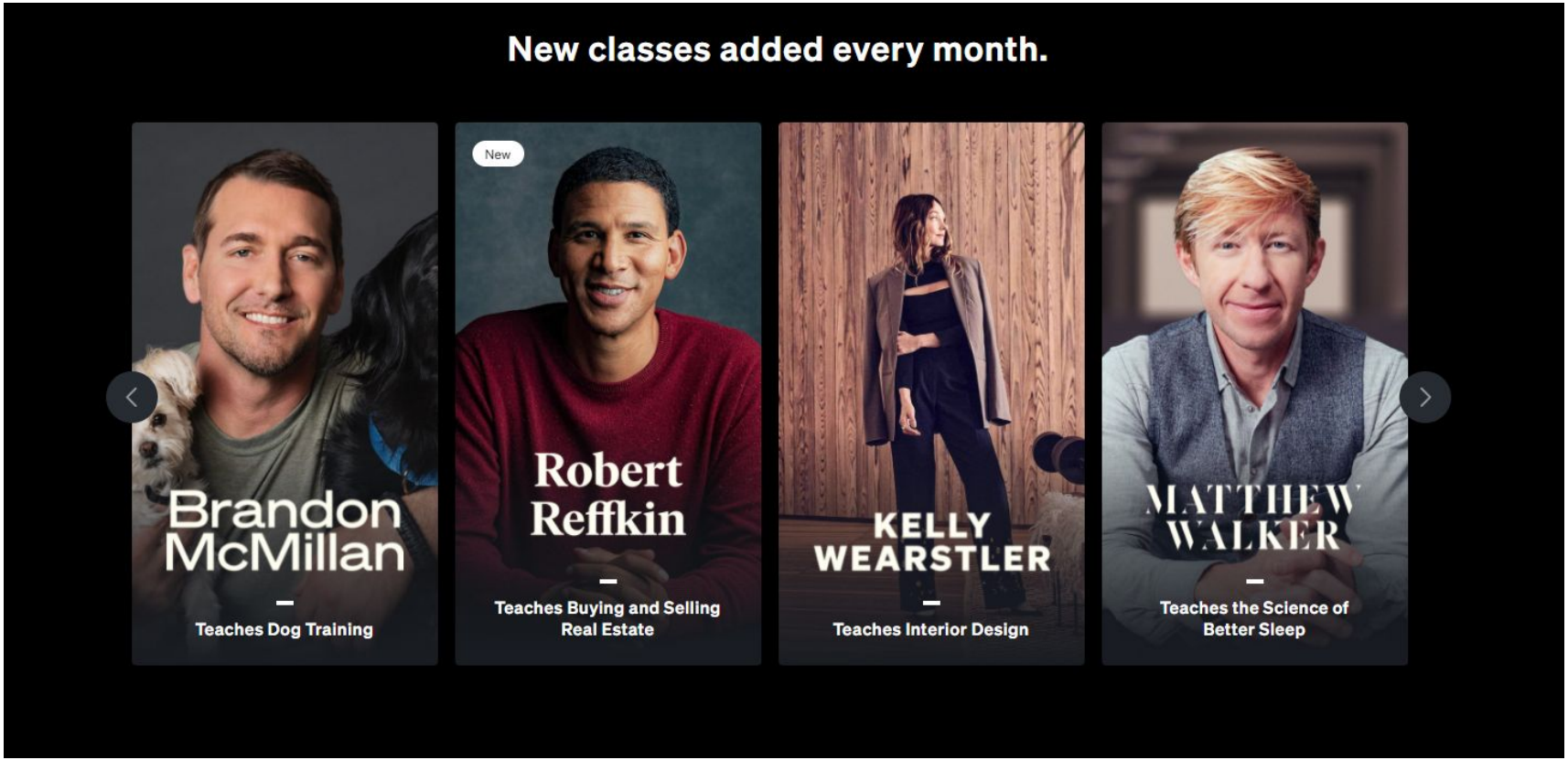
Keep the **conversation** going, learn what our peers are doing, try **new techniques** and continue to step up our game.

meme insights

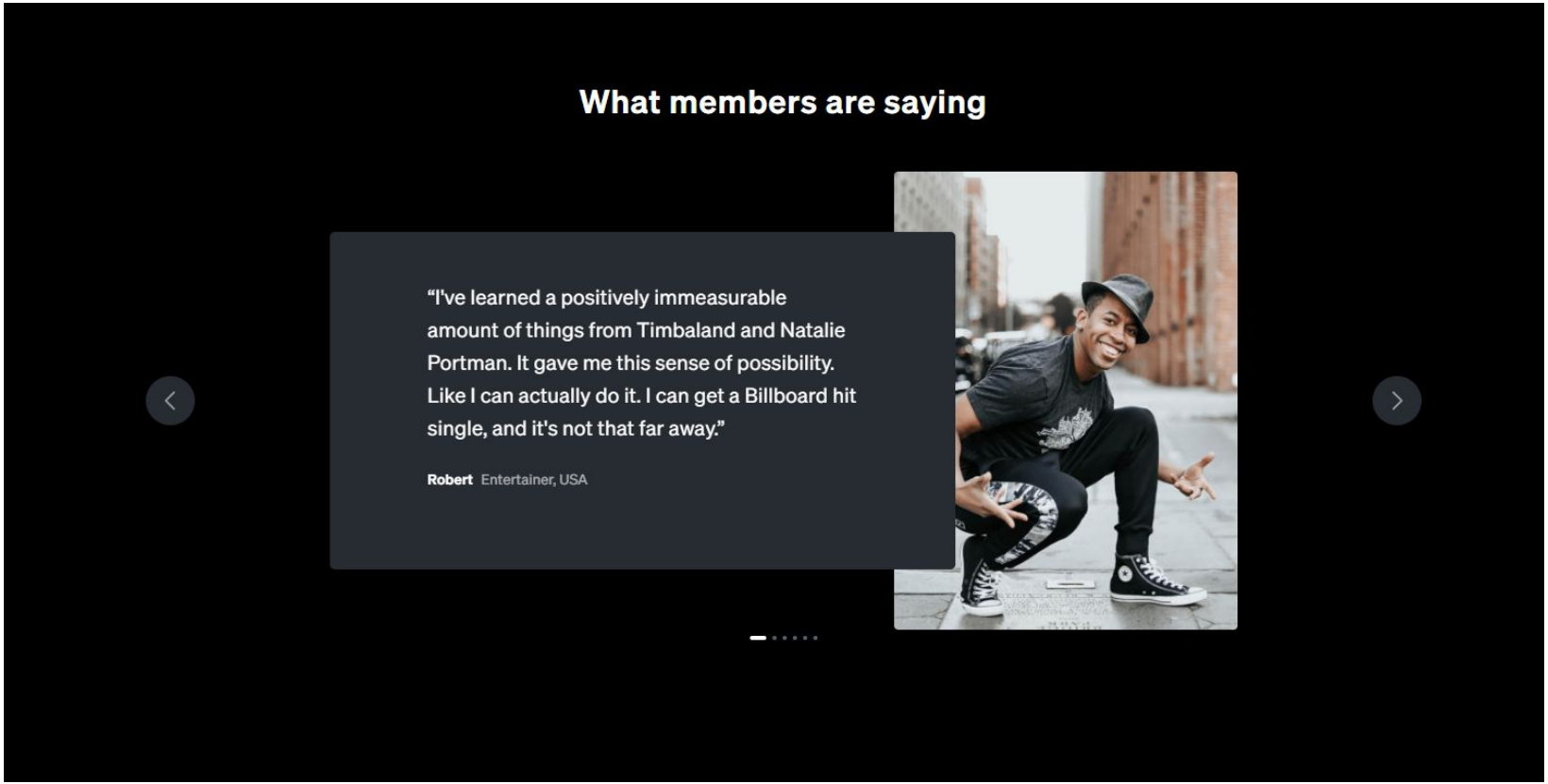
When you order the Star Wars Trilogy from WISH 🎬

You can click on the images
to view live examples.

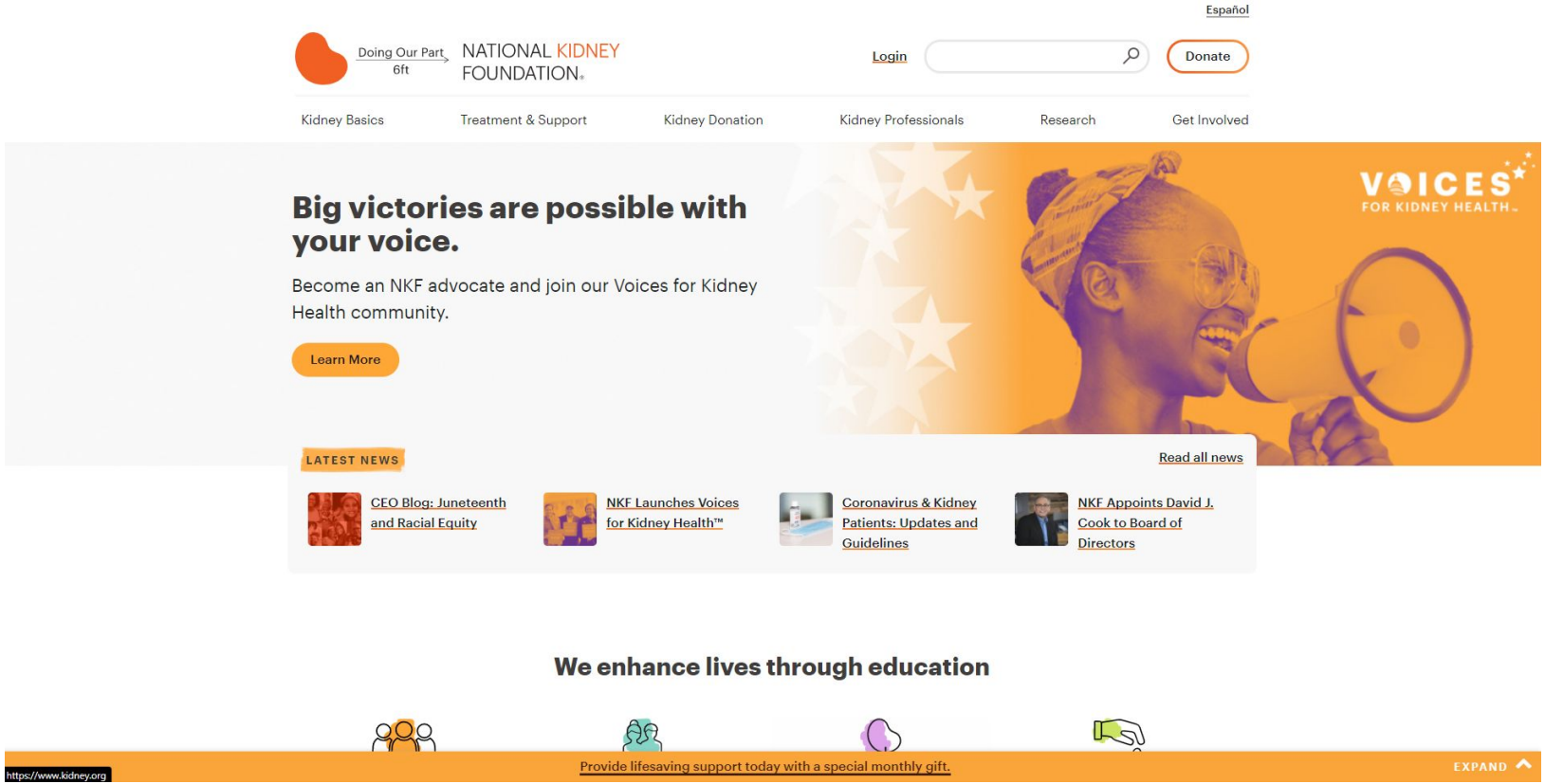
masterclass.com slider / class hero designs



masterclass.com pagination



kidney.org design details (icons, highlights, logo)



U.S. Bank Icons

Borrowing money is a big deal. We're ready to help.

From calculators and rate charts to get you started, to experienced loan officers and bankers, U.S. Bank has answers for all your loan and mortgage questions.

Home mortgage

Learn more ›

Calculate your mortgage payment ›

Auto loan

Learn more ›

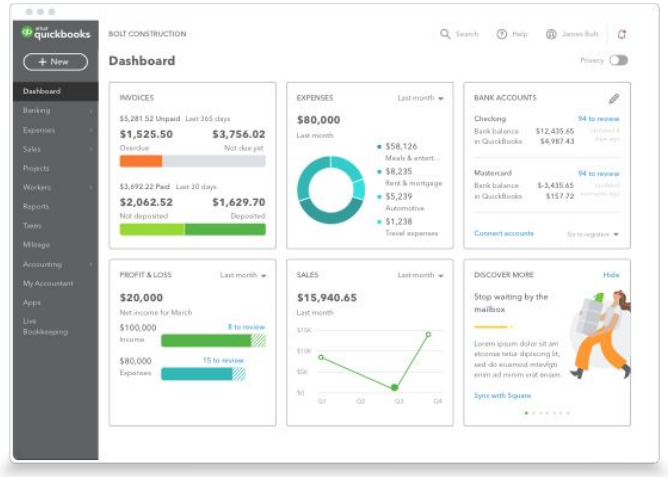
Calculate your auto loan payment ›

Home equity line of credit

Learn more ›

Calculate your home equity rates ›

Quickbooks (webapp) icons



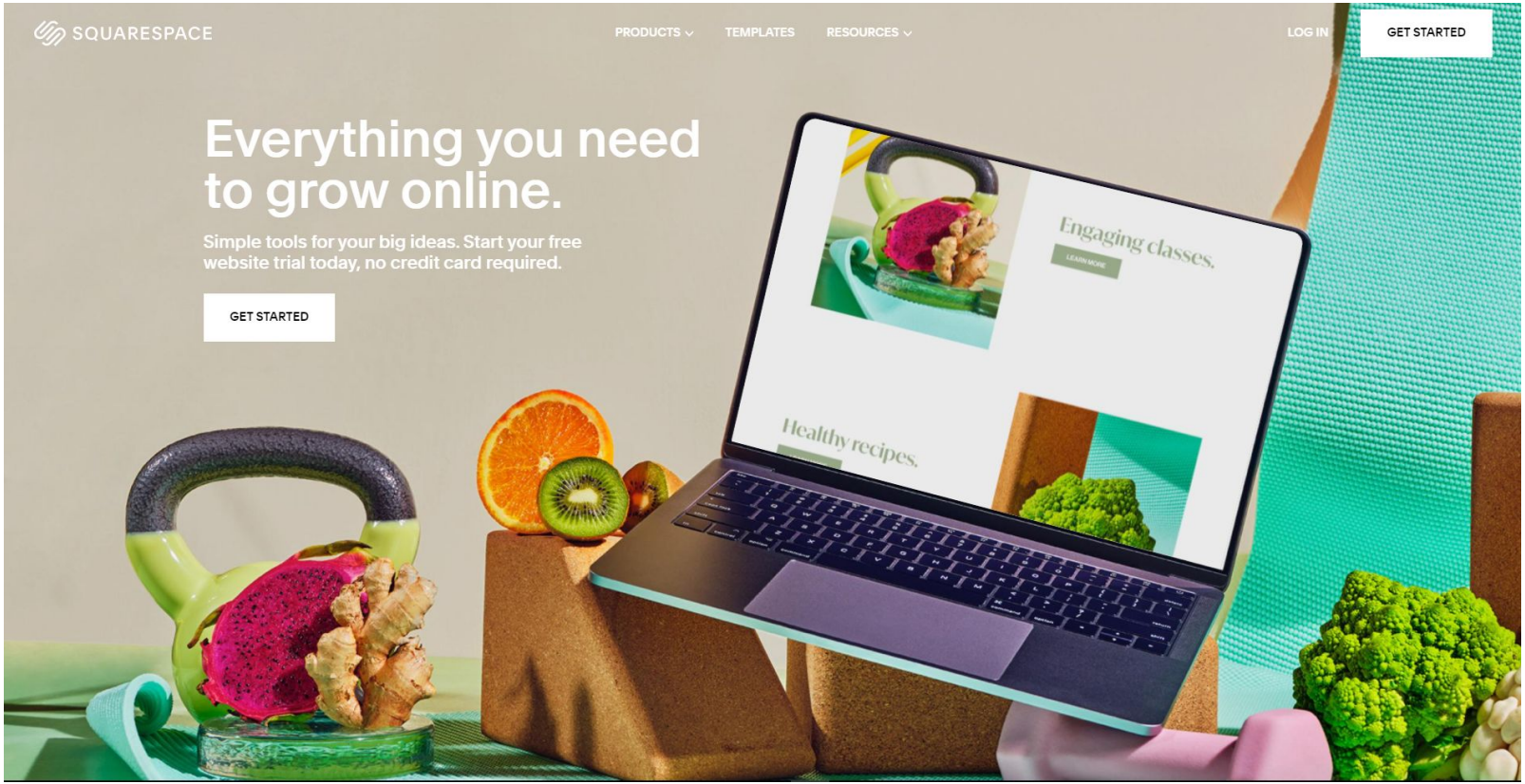
ive Bookkeeping

Payments made easy

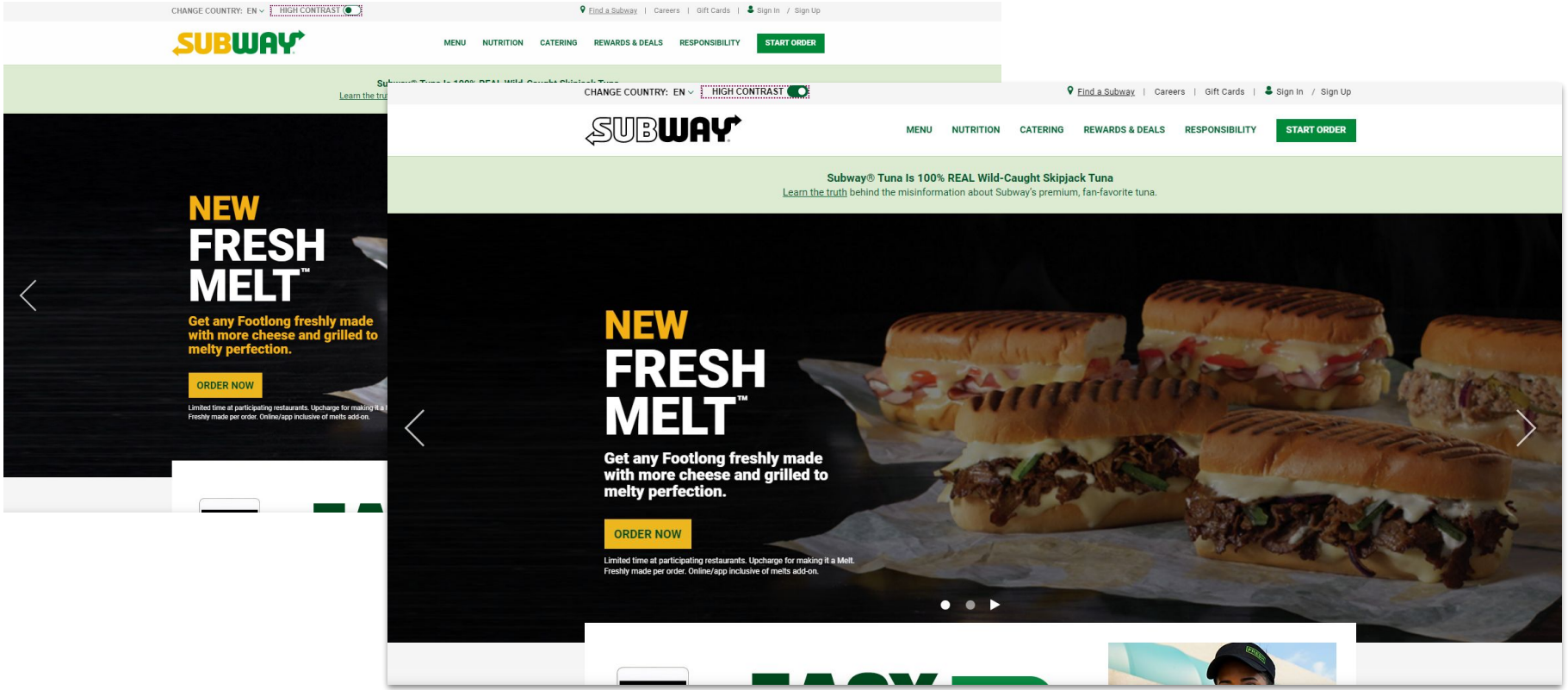
Give customers payment options, get faster deposits, and have your books reconcile automatically with QuickBooks Payments.

Sign up for Payments

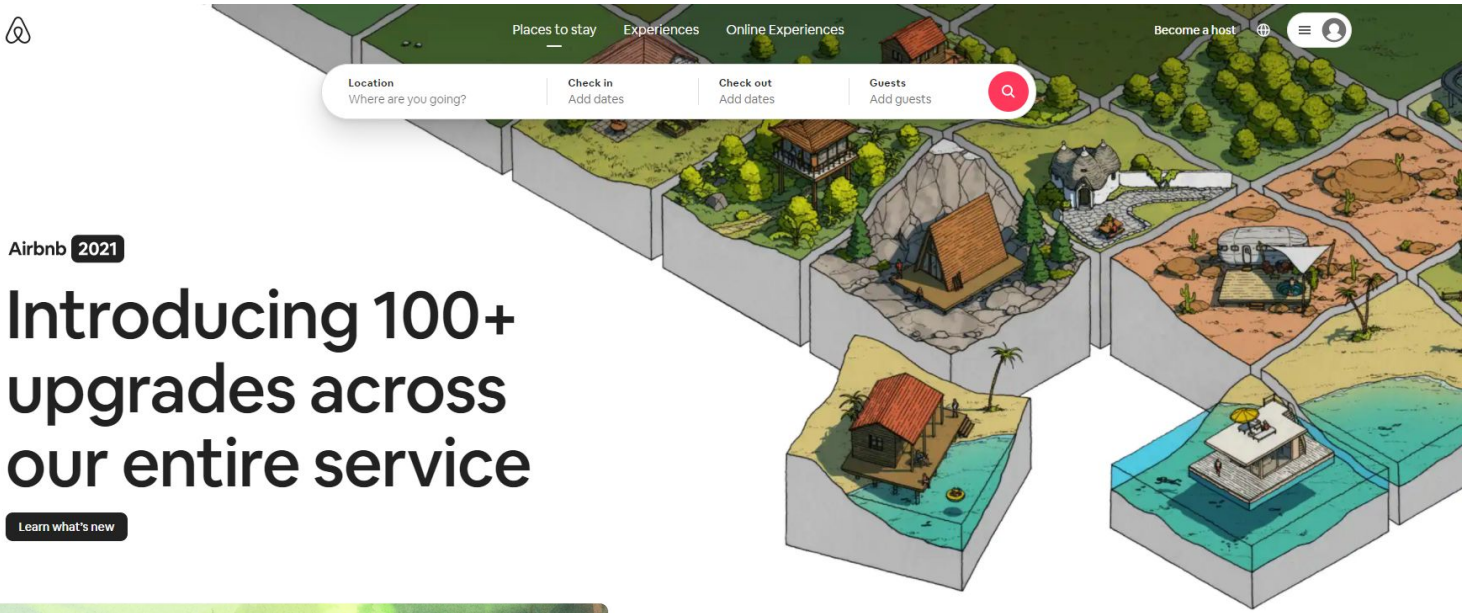
squarespace.com - everything, especially microinteractions

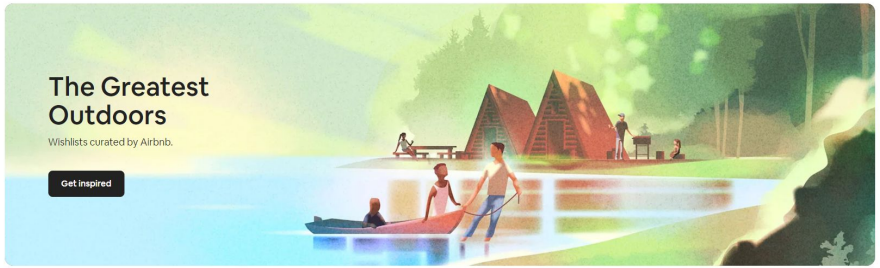


subway.com high contrast mode



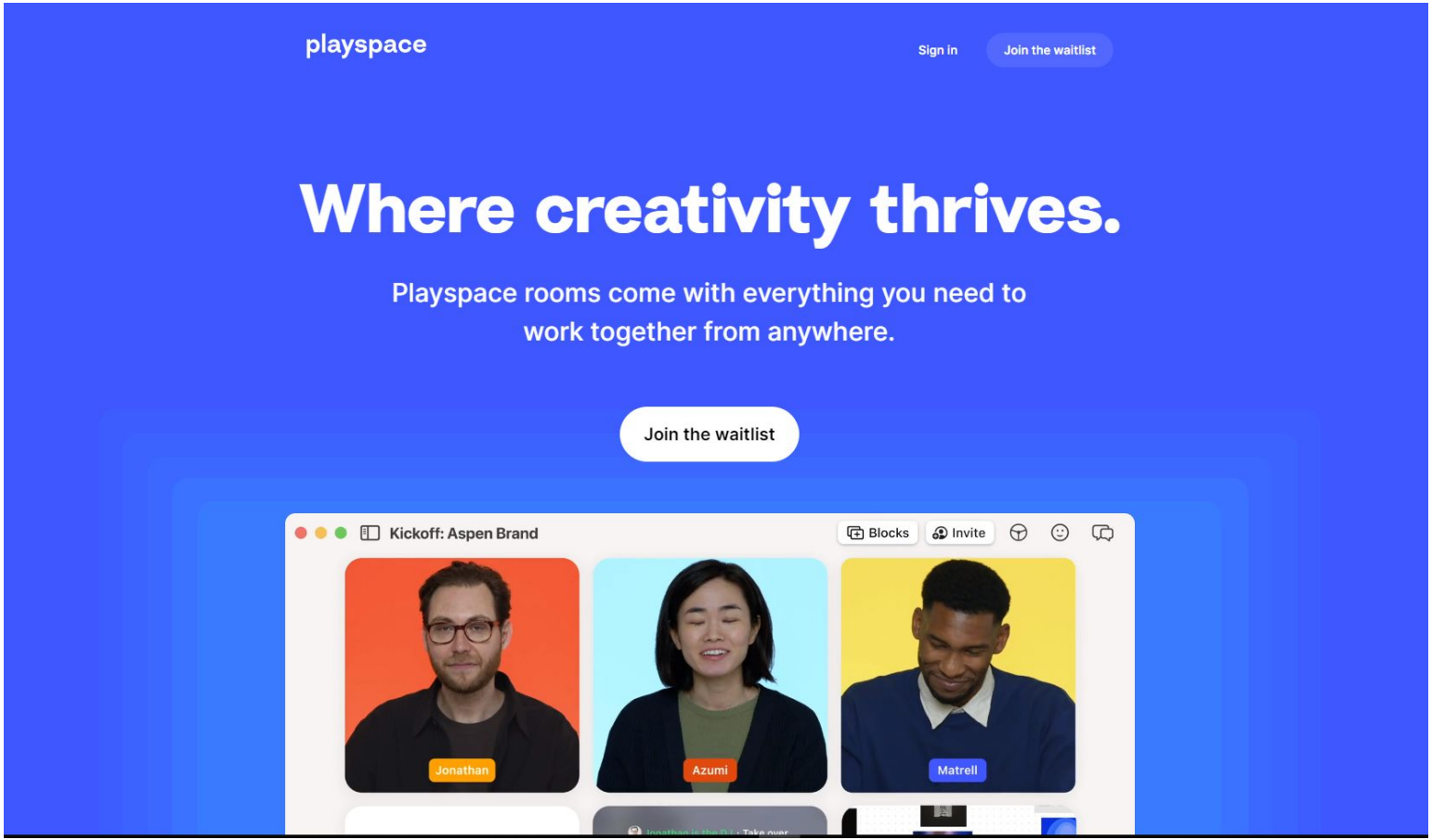
airbnb.com illustrations (varying styles)





Email GIF (brutalist/80's)

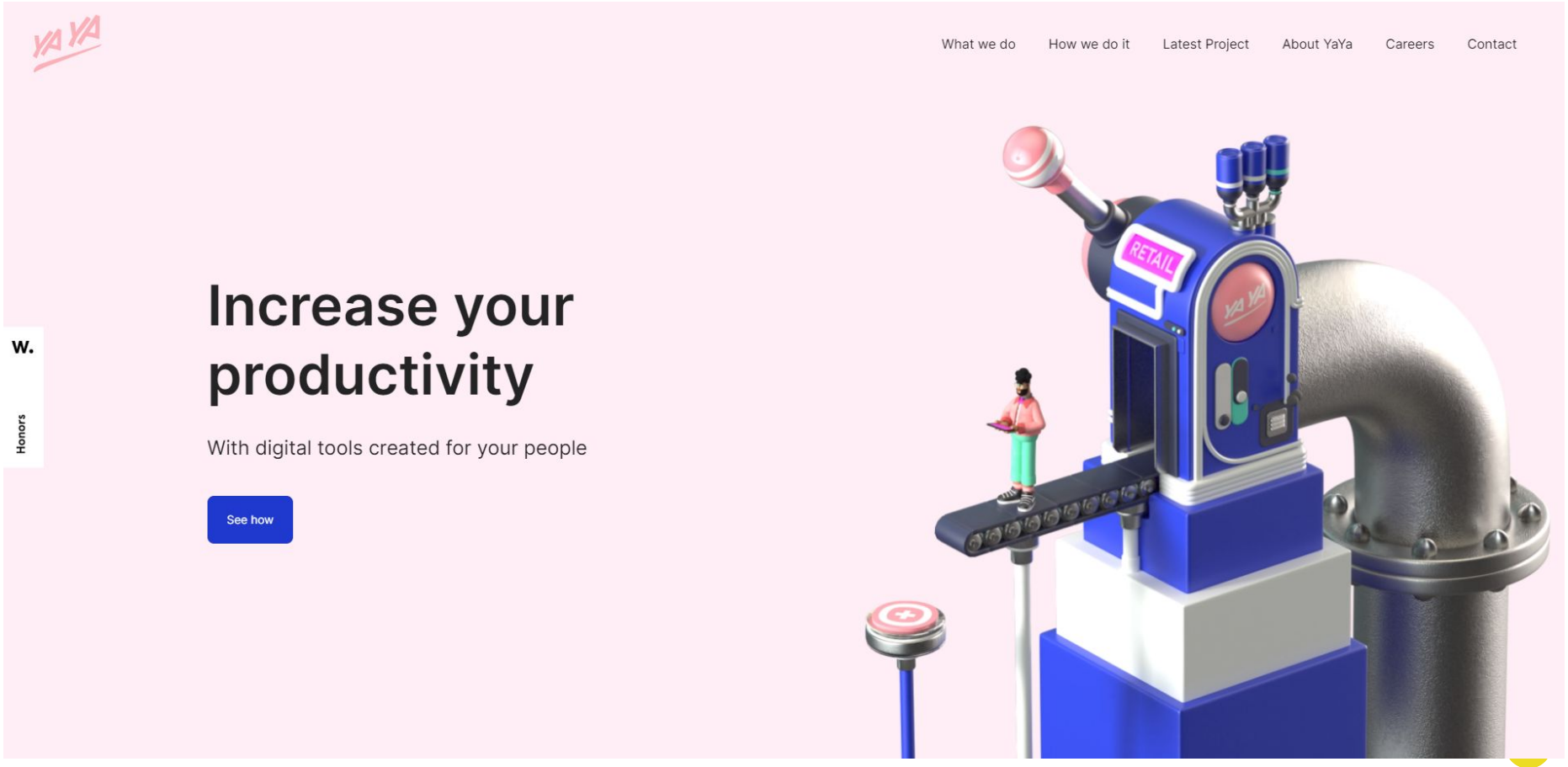
play.space animated/video imagery



US Air Force Into the Storm (interactive experience)

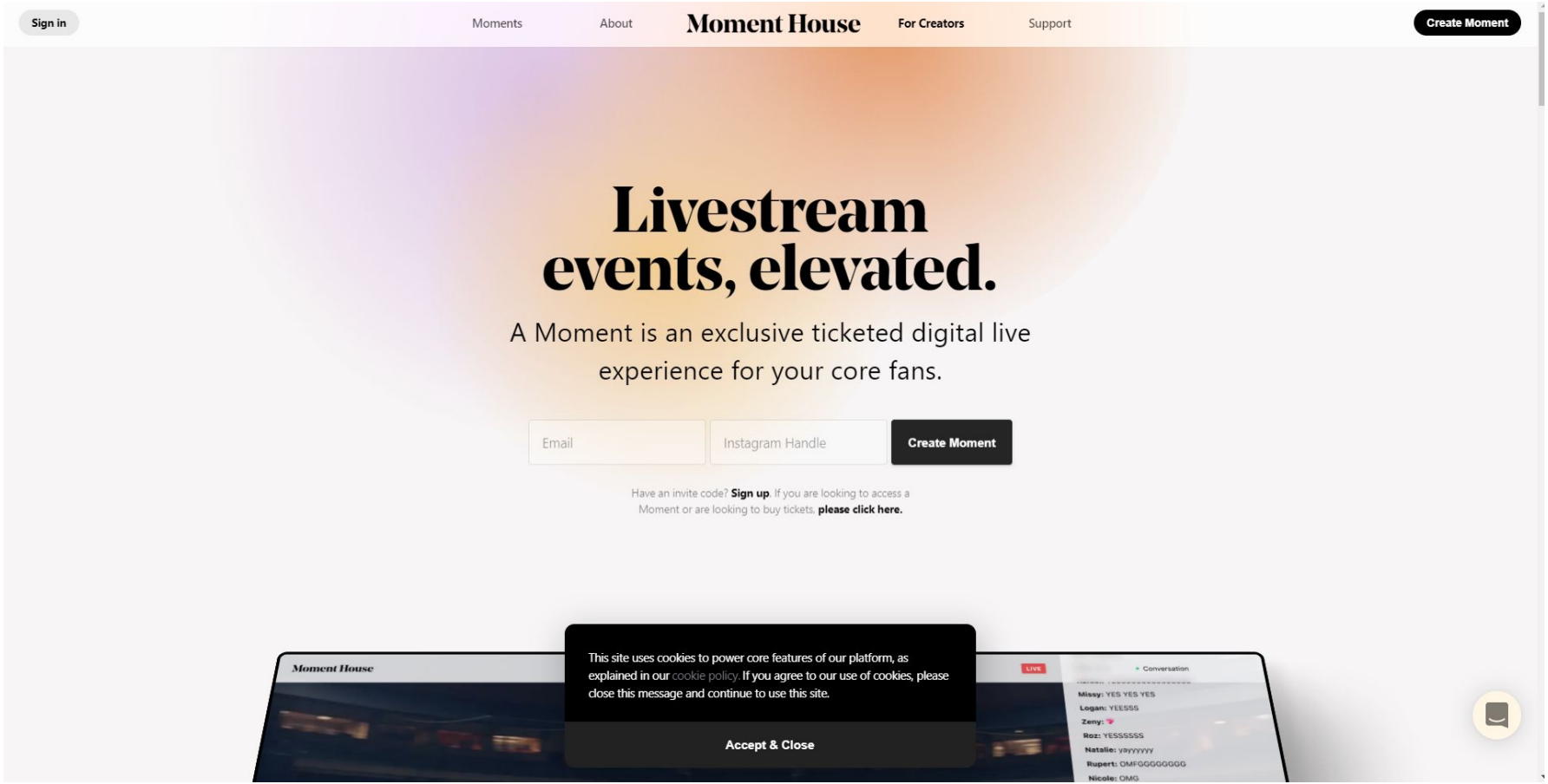
Pop Weaver website design (potentially only a pitch/concept)

Yaya.co animated illustrations (and site design)

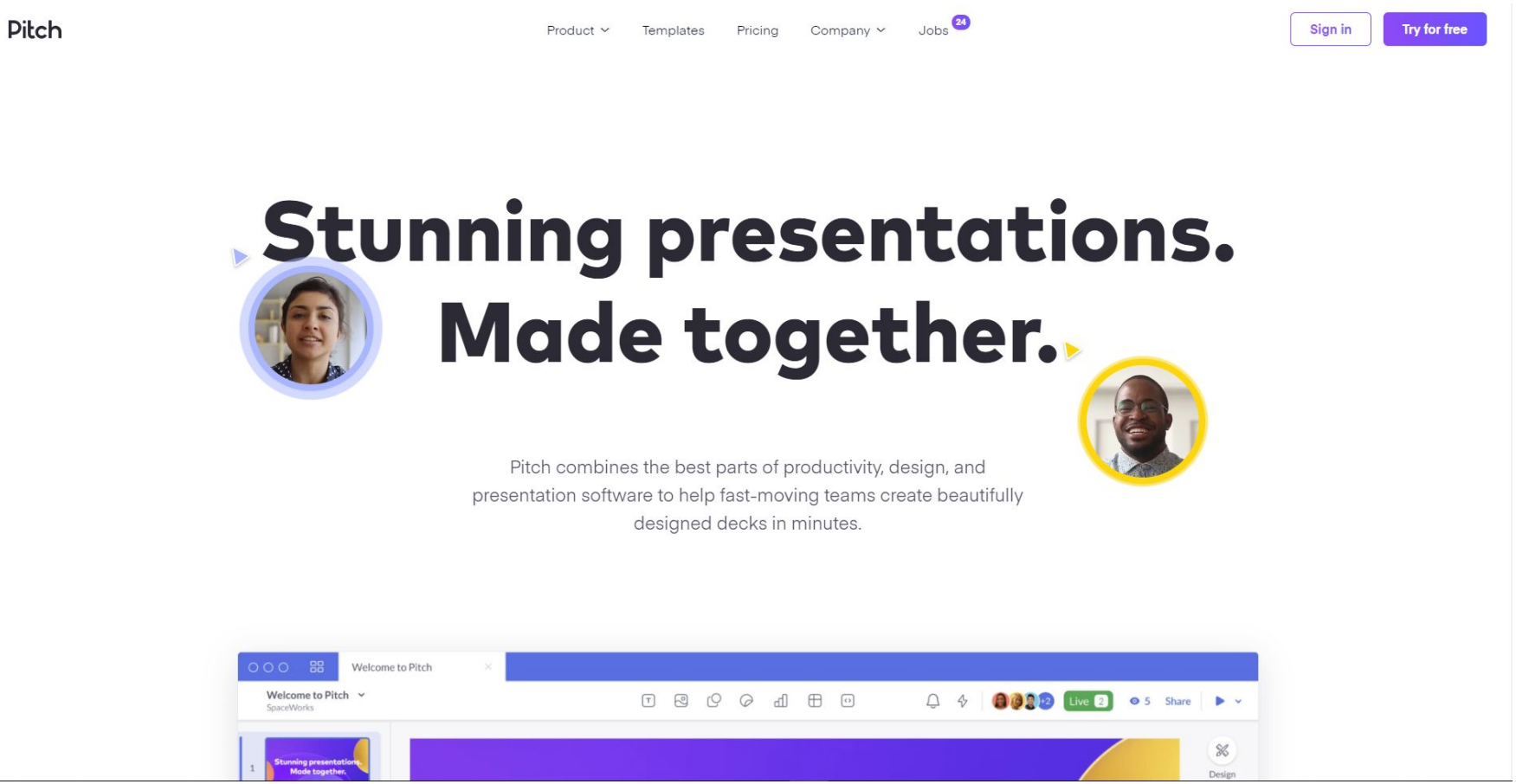


Sennep.com illustrations, microinteractions, weird, etc.

Moment House hero scroll in (and site design)



Pitch.com (site design, scroll interactions, etc.)



Syfy.com cool underlines

SYFY WIRE MOVIES TV COMICS VIDEOS PODCASTS BAD ASTRONOMY SHOP INTERVIEWS MORE WATCH SYFY SHOWS

Contributed by

Benjamin Bullard

Jul 5, 2021, 7:15 PM EDT

0 Shared

Movies

News

Richard Donner

Steven Spielberg

Edgar Wright

Superman

The Goonies

Some of the biggest creative names in science fiction — and entertainment generally — are pausing to mark the passing of a legend, reflecting with fondness on the life and extraordinary career of the lat

The prolific director of ***Superman*** and ***The Goonies*** died on

an enormous legacy that continues to influence big-screen

even in the present day.

While directors like Steven Spielberg, Ridley Scott, and Geo

making their own marks on sci-fi film history in the 1970s

was putting an indelible stamp on the screen conventions t

propel superheroes and fantasy action into the movie mair

who executive produced and created the story for *The Goo*

Donner as "the greatest Goonie of all" in a **statement** poste

Amblin Twitter account.

MORE RICHARD DONNER

DC's Geoff Johns and Marvel's Kevin Feige pay tribute to legendary director Richard Donner

Richard Donner dies: Iconic director of Superman, The Goonies & more was 91

Call To Action

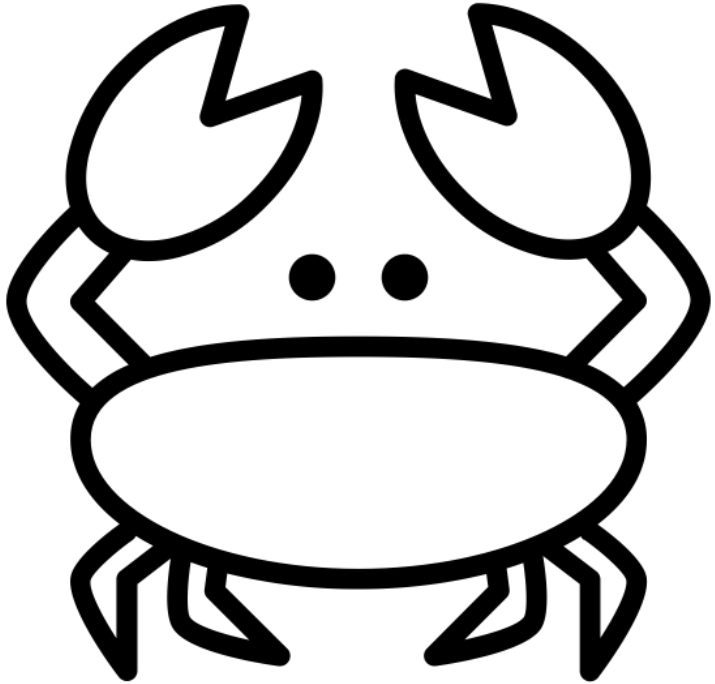
CSS gradient text

Text Gradient

```
h1 {
  font-size: 72px;
  background: -webkit-linear-gradient(#eee, #333);
  -webkit-background-clip: text;
  -webkit-text-fill-color: transparent;
}
```

Further Exploration

21 Unique Trends for 2021
https://webflow.com/blog/web-design-trends-2021



thank you!

Created by Graham Jefferson
from Noun Project