





# Digital Design Trends

presentation | July 2021

## KUDOS

Our work is **already outstanding** and we're consistently implementing the latest trends as well as industry best-practices.



## OBJECTIVE

Gain **insights** and **inspiration** to help fuel our collective **digital creativity** and boost our **skills**.

## GOAL

Make **amazing** and **modern** interactive pieces that create better digital **experiences** which **engage** the customer and ultimately end in **more sales**.

**Plus**, win more work and be the best at what we do and continue to be proud of every piece we present and deliver.



## STRATEGY

Keep the **conversation** going, learn what our peers are doing, try **new techniques** and continue to step up our game.

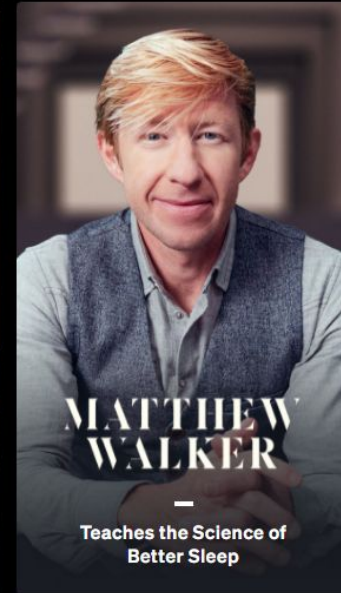
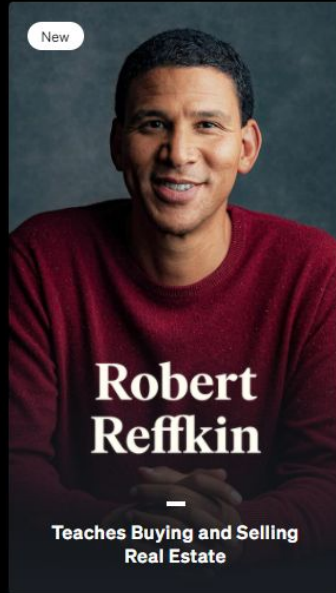
When you order the Star Wars  
Trilogy from WISH 🎬



**You** can click on the images  
to view live examples.



New classes added every month.



## What members are saying

"I've learned a positively immeasurable amount of things from Timbaland and Natalie Portman. It gave me this sense of possibility. Like I can actually do it. I can get a Billboard hit single, and it's not that far away."

**Robert** Entertainer, USA



# kidney.org design details (icons, highlights, logo)

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[Kidney Basics](#) [Treatment & Support](#) [Kidney Donation](#) [Kidney Professionals](#) [Research](#) [Get Involved](#)

## Big victories are possible with your voice.

Become an NKF advocate and join our Voices for Kidney Health community.

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**LATEST NEWS**

[CEO Blog: Juneteenth and Racial Equity](#)

[NKF Launches Voices for Kidney Health™](#)

[Coronavirus & Kidney Patients: Updates and Guidelines](#)

[NKF Appoints David J. Cook to Board of Directors](#)

## We enhance lives through education

[Provide lifesaving support today with a special monthly gift.](#)

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<https://www.kidney.org>



## Borrowing money is a big deal. We're ready to help.

From calculators and rate charts to get you started, to experienced loan officers and bankers, U.S. Bank has answers for all your loan and mortgage questions.



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Auto loan

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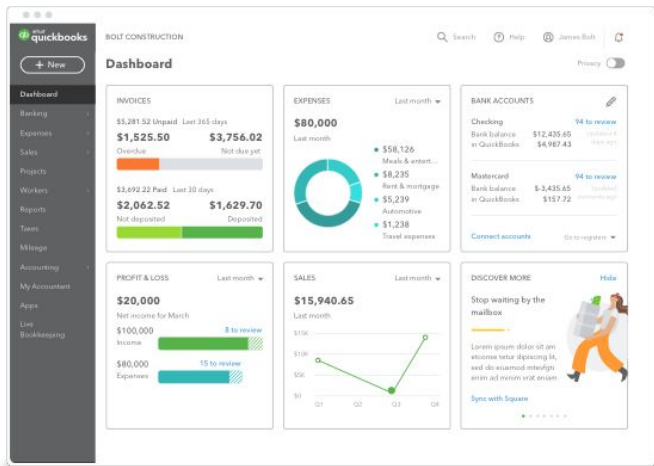


Home equity line of credit

[Learn more >](#)

[Calculate your home equity rates >](#)

# Quickbooks (webapp) icons



ive Bookkeeping

## Payments made easy

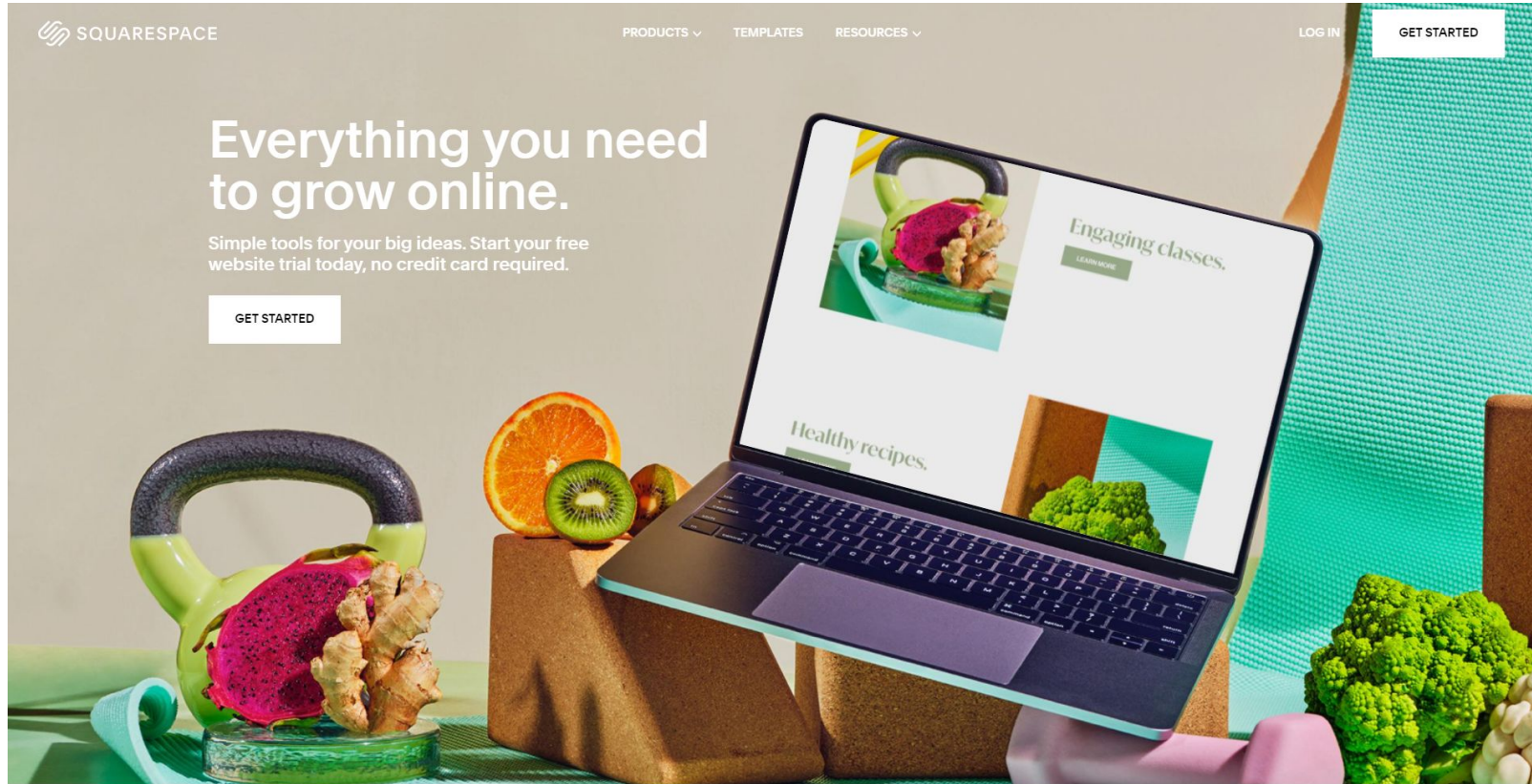
Give customers payment options, get faster deposits, and have your books reconcile automatically with QuickBooks Payments.

Sign up for Payments






# squarespace.com - everything, especially microinteractions



# subway.com high contrast mode


CHANGE COUNTRY: EN 

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Subway® Tuna Is 100% REAL Wild-Caught Skipjack Tuna

[Learn the truth](#) behind the misinformation about Subway's premium, fan-favorite tuna.

**NEW**  
**FRESH  
MELT™**

Get any Footlong freshly made  
with more cheese and grilled to  
melty perfection.

[ORDER NOW](#)

Limited time at participating restaurants. Upcharge for making it a Melt.  
Freshly made per order. Online/app inclusive of melts add-on.

**NEW**  
**FRESH  
MELT™**

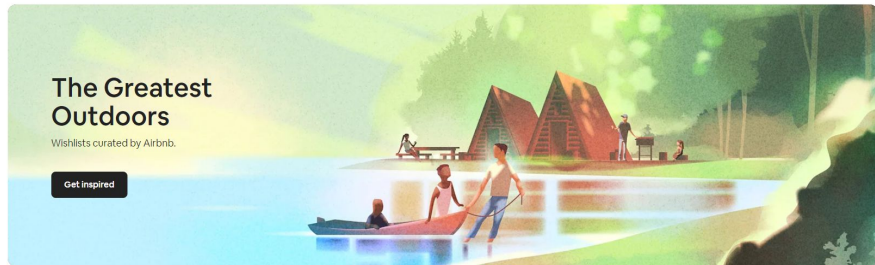
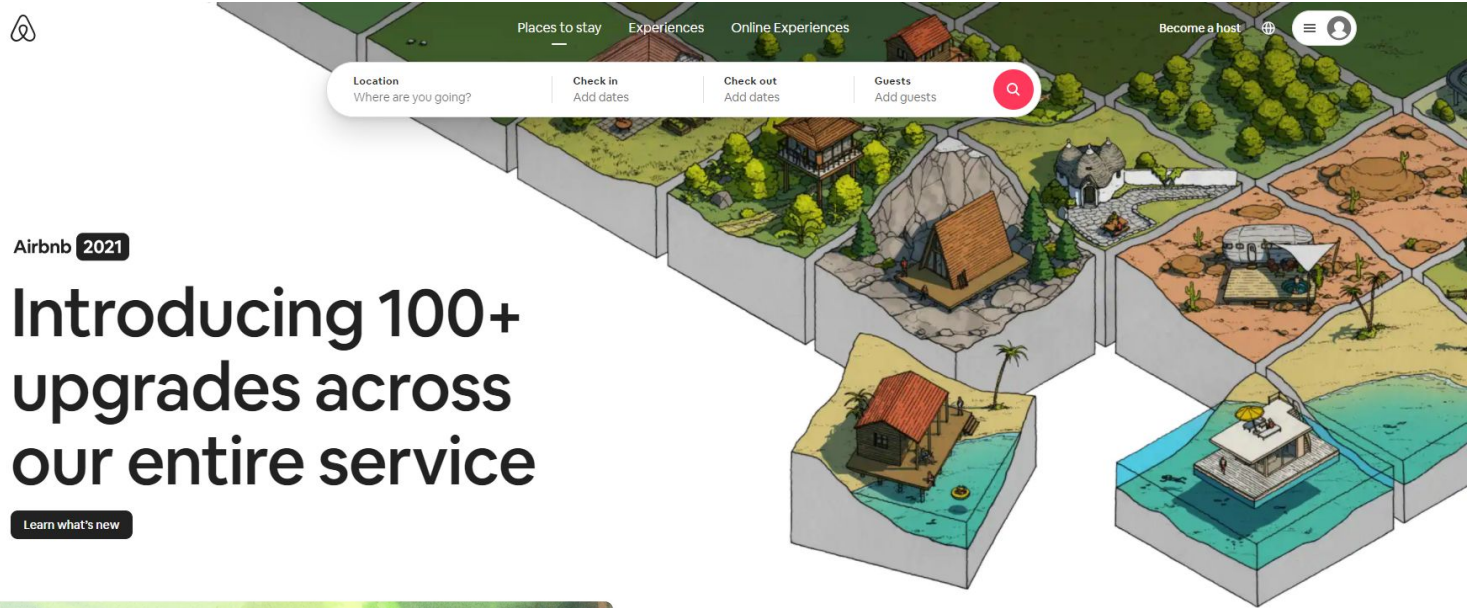
Get any Footlong freshly made  
with more cheese and grilled to  
melty perfection.

[ORDER NOW](#)

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Freshly made per order. Online/app inclusive of melts add-on.



# airbnb.com illustrations (varying styles)





# Email GIF (brutalist/80's)



playspace

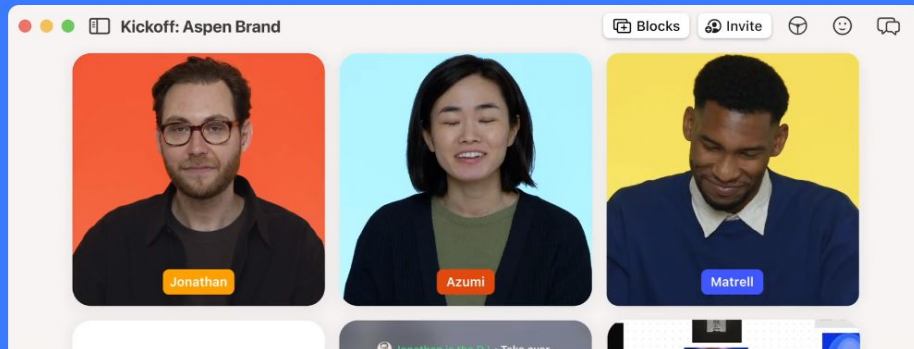
Sign in

Join the waitlist

# Where creativity thrives.

Playspace rooms come with everything you need to  
work together from anywhere.

Join the waitlist



# US Air Force Into the Storm (interactive experience)



CONNECT

APPLY NOW



AUGUST 2010

## A CIVILIAN PLANE CARRYING FIVE PEOPLE



SKIP ►



# Pop Weaver website design (potentially only a pitch/concept)

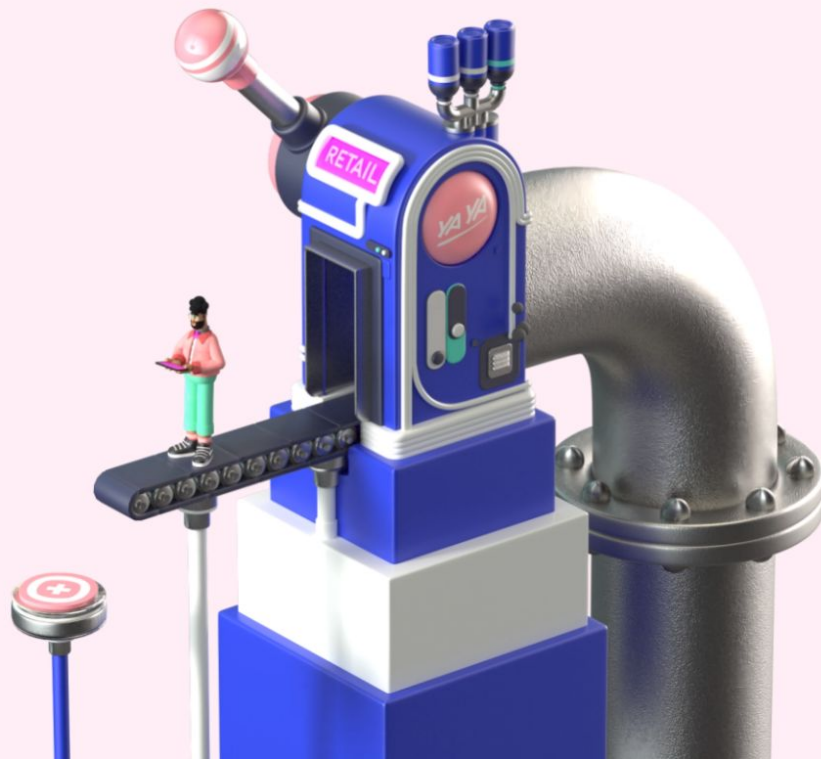


# Yaya.co animated illustrations (and site design)

[What we do](#)[How we do it](#)[Latest Project](#)[About YaYa](#)[Careers](#)[Contact](#)

## Increase your productivity

With digital tools created for your people

[See how](#)

w.

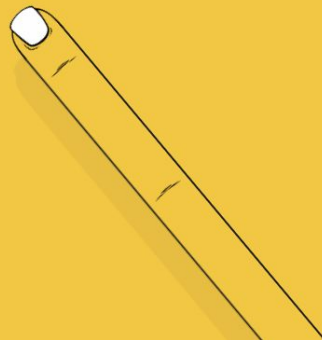
Honors



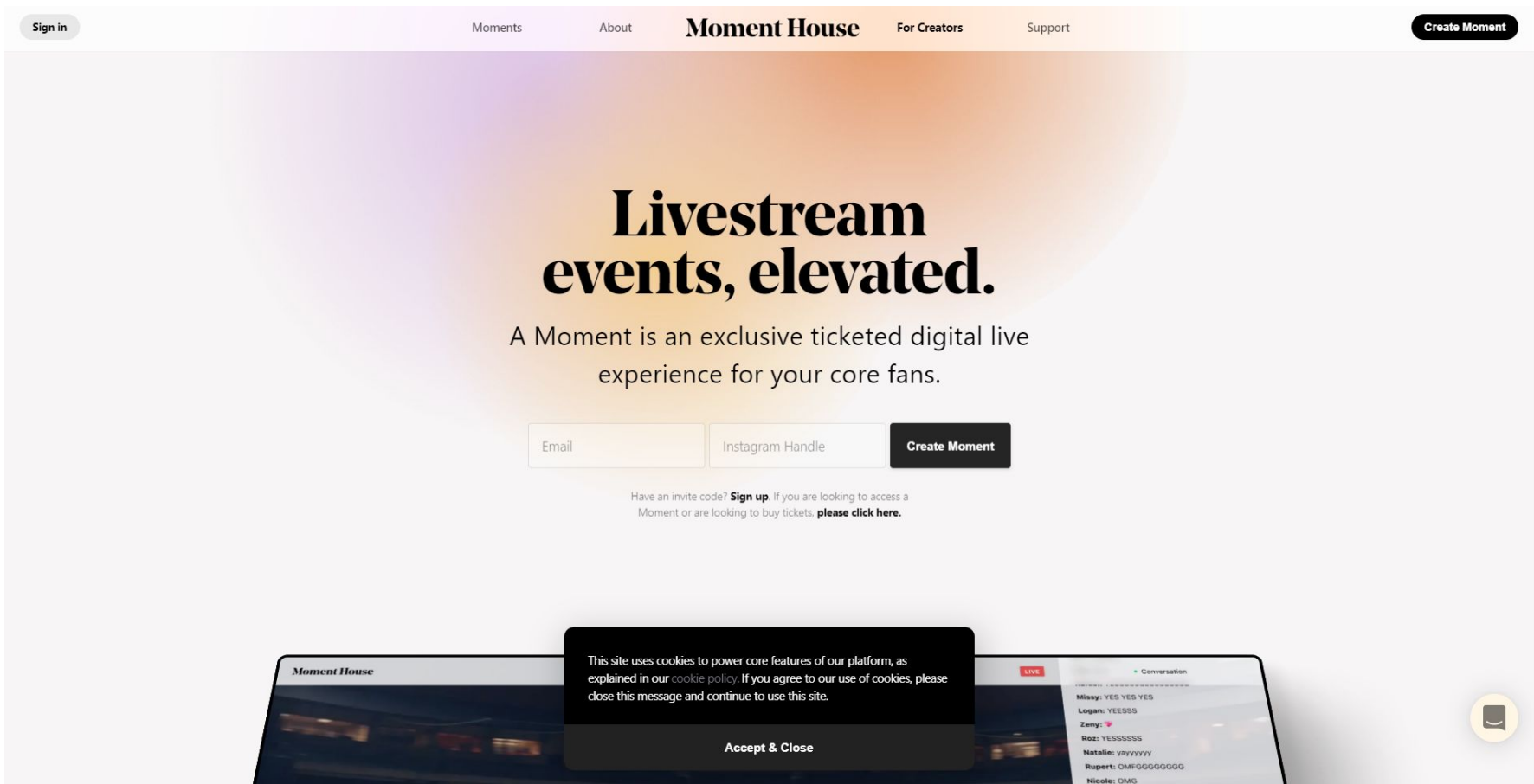
Senneep.com illustrations, microinteractions, weird, etc.



**Digital products  
lovingly made with  
a human touch**



# Moment House hero scroll in (and site design)



# Pitch.com (site design, scroll interactions, etc.)

Pitch

Product ▾

Templates

Pricing

Company ▾

Jobs <sup>24</sup>

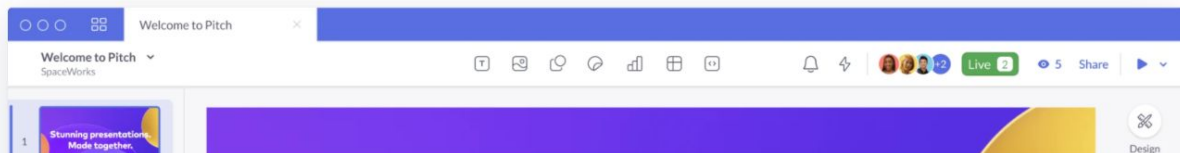
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Contributed by



Benjamin Bullard

Jul 5, 2021, 7:15 PM EDT



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Shared

Movies

News

Richard Donner

Steven Spielberg

Edgar Wright

Superman

The Goonies

Some of the biggest creative names in science fiction — and entertainment generally — are pausing to mark the passing of a legend, reflecting with fondness on the life and extraordinary career of the late Richard Donner. The prolific director of *Superman* and *The Goonies* died on Monday, July 5, 2021, at the age of 91, leaving behind an enormous legacy that continues to influence big-screen entertainment even in the present day.

While directors like Steven Spielberg, Ridley Scott, and George Lucas were making their own marks on sci-fi film history in the 1970s and 1980s, Donner was putting an indelible stamp on the screen conventions that would propel superheroes and fantasy action into the movie mainstream. Donner, who executive produced and created the story for *The Goonies*, was remembered by Donner as “the greatest Goonie of all” in a [statement](#) posted to the Amblin Twitter account.

STAR WARS DAY: FROM NEW GALACTIC LEGO SETS TO 'THE BAD BATCH' PREMIERE, HERE'S HOW TO RING IN MAY THE 4TH, 2021

## MORE RICHARD DONNER



DC's Geoff Johns and Marvel's Kevin Feige pay tribute to legendary director Richard Donner

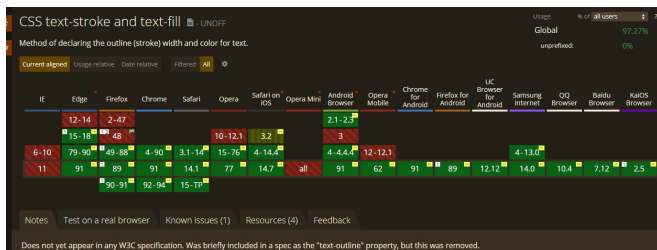


Richard Donner dies: Iconic director of Superman, The Goonies & more was 91

# Call To Action

## Text Gradient

```
h1 {  
  font-size: 72px;  
  background: -webkit-linear-gradient(#eee, #333);  
  -webkit-background-clip: text;  
  -webkit-text-fill-color: transparent;  
}
```

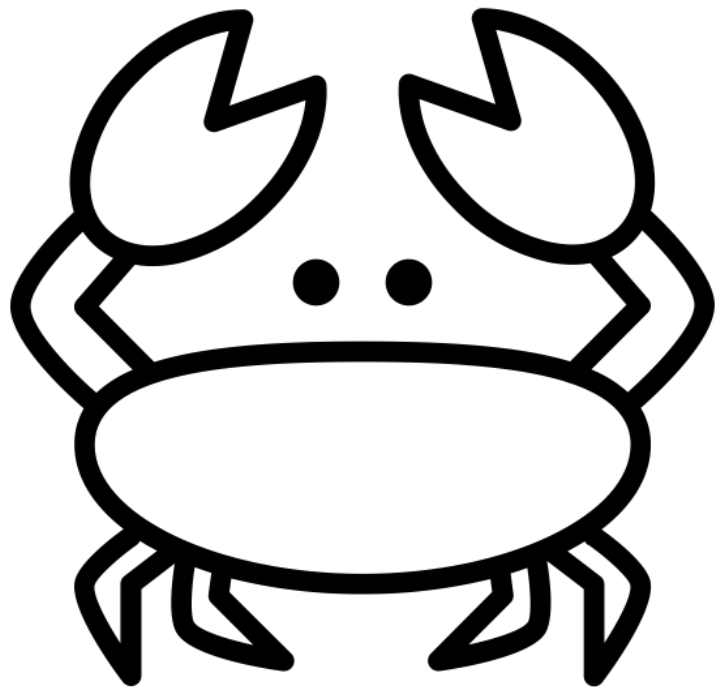


# Further Exploration

## **21 Unique Trends for 2021**

<https://webflow.com/blog/web-design-trends-2021>





**thank you!**

Created by Graham Jefferson  
from Noun Project

