

Client Teams Overview (10/2021)

CLIENT		CLIENT SERVICE & PROJECT MGMT			CREATIVE			DIGITAL			MEDIA & PERFORMANCE		Internal Team Mtg
Name	Codes	Account Lead	Account Support	PM/DPM	Copy	Lead Art	Support Art	Develop-ment	Design	Design Support	Organic Social	Paid (Trade, Programmatic, Search, Social)	
Campbell's Foodservice - U.S.	CFA	Rebecca	Jess G./ Alexis/ Brennan	April/Megan	Jack (Canned/ Frozen)	Mike	Jess P. (aka Paint)	Joel	Tim	Kara	Carolyn	All	Wed 10:30 AM
Campbell's Foodservice - Canada	CFC							n/a			n/a		
Campbell's Retail - Digital Mktg	CFR & CCR	Anne T.	Brennan	Megan				Jake (Goldfish/ Snacking)		Anthony		Adrian	As needed
Marriner Marketing Communications	MMC	David	Jess G.	Susan T./Megan	Matthew	Paint	Tami	Tim		Kara	Carolyn	n/a	Tues 2 PM
Maryland Tourism	OTD	Mei	Celeste	Susan T.	Jake	Paint	Adrian	n/a	Adrian	Kara	n/a	Anne W./ Wendy/ Oscar	Mon 1:30 PM
Perdue	PDR & PDC	Katie V.	Brennan	Megan	Jack	Tami		Anthony	Tim	Kara	Carolyn	Oscar/ Noah	Tues 9:30 AM
AFP (Advanced Food Products)	AFP	Rebecca	Jess G.	Megan	Jack	Paint		Joel	Kara	Tim	n/a	Kate/Noah	Thurs 2:30 PM
Atlas Metal	ATL	Mei	Celeste	Susan T./Megan	Jake	Paint	Tami	Anthony	Tim	Adrian	n/a	Oscar	Mon 2:30 PM
Butterball Foodservice	BTB & BTC	Ann S.	Alexis	April	Jake	Paint	Tami	Joel	Tim	Adrian	Carolyn	Wendy/Kate	Wed 3:30 PM
Kent Corporation	KCI, KFB & KPS	Ann S.		Susan T.	Jake	Mike	Tami	n/a	n/a	n/a	n/a	n/a	n/a
Knouse Foods	KNO	Susan G.	Celeste	April	Jake	Tami		Anthony	Kara	Adrian	n/a	Oscar	n/a
Michael Foods	MFI	Mei		Megan	Matthew	Paint	Mike	Joel	Tim	tbd	n/a	n/a	n/a
National Pork Board	NPB	Mei		April	Jack	Mike	Tami	n/a	n/a	n/a	n/a	n/a	n/a
Nestle Coffee mate	NCM	Rebecca	Katie V	Megan	Jake	Paint	Tami	n/a	Kara	Adrian	n/a	Kate/ Oscar/ Courtney	n/a

Bold = Brand Ambassador
April is managing all Maintenance To Do's